

**FOR IMMEDIATE RELEASE**

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**Vlingo Selected by AlwaysOn as a Northeast 100  
Top Private Company Award Winner**

*Recognized for Creating New Business Opportunities in High-Growth Markets through Voice  
Recognition Technology*

**CAMBRIDGE, MA (April 1, 2008)** – Vlingo Corporation today announced that it has been chosen by AlwaysOn as one of the Northeast 100 Top Private Companies. The first annual Northeast 100 list was compiled by the AlwaysOn editorial panel. In order to be eligible for the list, companies in the Northeastern United States had to be creating new business opportunities in high-growth markets, demonstrating significant market traction and pursuing game-changing technology in a key sector. AlwaysOn received hundreds of nominations for this year's list.

Vlingo will be honored at the AlwaysOn Venture Summit East to be held April 7 – April 9, 2008, at the Four Seasons Hotel in Boston, MA. Venture Summit East a two-day gathering that highlights the significant economic, political and technology trends impacting the global growth investor. Venture Summit East features the most influential institutional investors, venture capitalists, corporate buyers, investment bankers and research analysts in the Eastern US in keynote presentations and panel debates. The idea behind the Northeast 100 companies list is to identify the most promising entrepreneurial opportunities and investments in the Northeast region's technology industry.

"For the first annual elite Northeast 100 list we surveyed more than 500 venture investors, investment bankers, and technology insiders, who nominated hundreds of companies to determine the Northeast 100 winners," said Tony Perkins, Founder and Editor, AlwaysOn Network. "Each of the Northeast 100 winners had to demonstrate leadership among their peers in the following areas: innovation, market opportunity, commercialization, media buzz, and stakeholder value creation. We congratulate them all on this great honor!"

Vlingo makes technology that allows consumers to use mobile phone-based data services, like Web search or text messaging, by simply talking rather than typing on a tiny mobile

keyboard. Users do not need to change how they speak or memorize a list of commands. They can say what they want, how they want, and vlingo delivers the results – word for word. Vlingo’s voice-enabling technology is a natural input method for mobile search queries. With the most accurate system on the market that gets even better with use, vlingo gives users the ability to freely mix typing and talking with no limits on what they can say.

“We’re pioneering voice recognition technology that will fundamentally change the way consumers interact with their mobile phones. Vlingo’s voice-powered interface opens up significant new sources of revenue for carriers by making data services more usable and discoverable for consumers,” said Dave Grannan, CEO of vlingo. “We’re honored to have our work recognized by AlwaysOn and see this as an important validation of our approach to the mobile market.”

### **About The AlwaysOn Venture Summit East**

Venture Summit East is a two-day gathering that highlights the significant economic, political and technology trends impacting the global growth investor. Venture Summit East features the most influential institutional investors, venture capitalists, corporate buyers, investment bankers and research analysts in the Eastern US in keynote presentations and panel debates. The goal of Venture Summit East is to match growth-company buyers and sellers and identify the most promising innovation-driven, growth investment opportunities.

### **About vlingo**

Vlingo is a voice-powered user interface that unlocks access to mobile phone wireless data services. Vlingo allows users to speak or type into any vlingo-enabled text box and get accurate, easy and consistent access to all the information, entertainment and communication made possible through today’s mobile applications. By giving consumers control of the mobile Internet with the power of their voices, vlingo provides a quantum leap in usability for mobile data services that are currently restricted by limited user interfaces. IDC has named vlingo one of the “Ten Emerging Mobile Players to Watch in 2008.” The company secured its venture capital financing from Charles River Ventures and Sigma Partners. Founded in 2006, vlingo is headquartered in Cambridge, Massachusetts. Why tap when you can talk? [www.vlingo.com](http://www.vlingo.com).

### **About AlwaysOn**

ALWAYS ON ignited the open-media revolution in early 2003 by being the first media brand to launch a global blog network. In 2004, ALWAYS ON continued to lead the media industry in innovation by introducing a social network where members can connect and engage. ALWAYS ON is also revolutionizing the media business by applying its open-media principles to its executive event series (STANFORD SUMMIT, ALWAYS ON HOLLYWOOD, ALWAYS ON MEDIA and GOING GREEN) and quarterly print “blogazine” by empowering its members to post and share their ideas and meet each other online. As our loyal readers know, ALWAYS ON is committed to the free-market, merit-driven approach to reporting and event programming. No other media brand has dared to create such open interaction with its readers and event participants.

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