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Vlingo Expands Management Team, Names New Sales Executive and CFO

Seasoned Technology Executives Will Drive Adoption of Vlingo's Mobile Voice Application and Support Global Expansion

CAMBRIDGE, Mass. (March 9, 2010) Vlingo Corporation, maker of the world's most popular mobile voice application, today announced the expansion of its management team with two new executives joining the company. Chris Barnett has been named executive vice president of global sales, responsible for growing Vlingo's business relationships worldwide with handset OEMs, network operators and strategic partners. Thomas Barone has joined the company as chief financial officer (CFO) to manage finance and accounting operations, and the legal, human resources and investor relations organizations.

"We are extremely excited and pleased to welcome executives of Chris and Tom's caliber to Vlingo," said Dave Grannan, the company's president and chief executive officer. "Each brings years of experience managing fast growth, global organizations in which the user experience has played a vital role in defining the company's success. Their background, relationships and leadership will help us take Vlingo to the next level as we expand into new customer segments and new markets worldwide."

Most recently, Mr. Barnett served as senior vice president of global sales for Handmark, a creator and distributor of mobile applications and services. In that role he managed the team responsible for partner relationships in all channels, including app stores, network operators, handset OEMs and retailers. He developed distribution agreements with many of the world's largest wireless operators including Orange, T-Mobile, Sprint, AT&T, Telus, and Verizon. Mr. Barnett earned a Master of Business Administration from Loyola University Chicago and a Bachelor of Science in Economics from Columbia University.

Mr. Barone brings more than twenty five years of financial and operations experience to Vlingo from various high technology software and services companies. He recently served as CFO of Sermo, an online community for physicians. Tom joined Sermo from Relicore, Inc. where he served as vice president of Finance and Operations and was instrumental in the successful acquisition of Relicore by Symantec Corporation (SYMC). Mr. Barone earned a Bachelor of Science in Accounting from Bentley University.

About Vlingo

With Vlingo, users can instantly send a text or email message, call a friend, search the web, update their Facebook or Twitter status, use instant messaging, add contacts and calendar entries and more by just speaking into their phone. As the inventor of the mobile phone "voice user interface," Vlingo is the only technology that allows people

to use virtually any application on the phone simply by pressing a button and speaking to the phone. Founded in 2006, Vlingo is backed by Charles River Ventures, Sigma Partners, Yahoo! and AT&T and headquartered in Cambridge, Massachusetts. For more information, go to www.vlingo.com.

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