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**New Vlingo iPhone App Now Available on App Store**

*App delivers six voice-powered features including email, SMS paste, Facebook & Twitter updates, Google Maps, search the web and voice dial*

**CAMBRIDGE, MASS. (March 4, 2010)** – Vlingo Corporation today launched an enhanced version of its popular Vlingo for iPhone App, which is now available on the App Store. The app gives users the ability to send email and text messages simply by speaking into their iPhone. Unlike speech recognition apps that offer a single use only, Vlingo delivers up to six voice-powered features including: email, SMS Paste, social site updates, maps and voice dial. Vlingo for iPhone supports North American & UK English.

“Over the last year, millions of iPhone users who experienced the convenience and safety of our voice-powered app have asked for more ways to use it on the go,” said Dave Grannan, President & CEO at Vlingo. “Adding email and SMS Paste were natural extensions for busy users who want to experience better, faster ways to communicate. Now, with a single app, it’s easy to send an email or text, call a friend, search the web, update Facebook or Twitter, and use Google Maps simply by speaking into your iPhone.”

Feature enhancements include:

- **EMAIL:** send an email by speaking a contact, subject and message body. For example, “Email Chris, Subject Tonight, Message Running a bit late!”
- **SMS Paste:** send a text message by speaking a contact and message. Simply say, “Text Mike, Message How are you?”
- **SEARCH:** in addition to Google and Yahoo! search, Vlingo has added Bing to the mix. Just say, “Bing sushi restaurants in San Francisco,” and view results.
- **AUTO-LISTEN:** voice recognition can be set to start automatically when the iPhone is turned on. Simply open Vlingo and speak in one easy step.
- **CONTACT SELECTION:** when composing a text message, say your contact and the message in one fell swoop, “Text Erin, Message How are you?”

The Vlingo for iPhone App is available for free from the App Store on iPhone or at [www.itunes.com/appstore/](http://www.itunes.com/appstore/).

It includes voice dial, search, maps, Facebook and Twitter update functionality. The new email and SMS Paste messaging features can be added to the app for \$6.99 each, or both for only \$9.99.

**About Vlingo**

With Vlingo, users can instantly send a text or email message, call a friend, search the web, update their Facebook or Twitter status, use instant messaging, add contacts and calendar entries and more by just speaking into their phone. As the inventor of the mobile phone “voice user interface,” Vlingo is the only technology that allows people to use virtually any application on the phone simply by pressing a button and speaking to the phone. Founded in 2006, Vlingo is backed by Charles River Ventures, Sigma Partners, Yahoo! and AT&T and headquartered in Cambridge, Massachusetts. For more information, go to [www.vlingo.com](http://www.vlingo.com).

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